

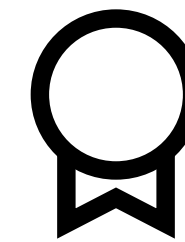
Simplification in Action, RBS Poland



GHE vision is to be widely recognized across RBS for the crucial role in the Bank's strategy to become No. 1 for customer service, trust and advocacy by 2020.

GHE has commenced the initiative in different business areas delivering innovative solutions to simplify the bank and challenging activities which don't add real value to the customer experience.

It supported recognition of GHE capabilities across RBS as a place determined to make a difference. The results were showed-case to the RBS ExCo and GHE has become part of the RBS strategy planning.



SMARTER

Simpler

Smaller

The Team

