

## **IBM Polska**

## The Voice of Art with Watson - NOSPR.AI

The majority of NOSPR's audience is 50+ y.o. or older. One of the key objectives was to introduce classical music to younger audience. this was achieved, data shows the users are under 30.

Students from P-TECH schools in Poland played a key role in creating the knowledge database and testing the AI agent to ensure it can answer the listeners' questions. they learned AI hands on.



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## COMPANY IMAGE WORK WITH NOSPR

School students

Partners: Fujitsu, ING Bank Śląski and Katowice City Hall

-5000 unique users have asked almost 10000 unique questions, NOSPR.AI answered correctly over 70% of q's - over 60% of the users are below 34 -First AI in the world that talks about classical music.

**ABSL DIAMONDS**