



**HITACHI VANTARA**

# New Speciality at the University of Economics: “The Future of GBS”

The GBS industry in Poland has been remarkably successful and growing rapidly in the last 20 years. However, new challenges related to availability of talent and growing skillset gap are coming along.

As a response to the challenges, Hitachi together with the University of Economics: kicked-off a pioneering initiative of a new educational model focused on the development of practical skills.

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SCALE  
**PARTICIPATING COMPANIES**

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17 companies

17 GBS Krakow based companies  
joined the project

SATISFACTION  
**GBS REPRESENTATIVES**

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50+ GBS team members

Actively joined the program  
(as lecturers, SMEs)

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In a cooperation with 17 GBS companies operating in Krakow that decided to join the project, we have just accomplished a creation of a new specialty/ concentration at UEK called “the Future of GBS”.

# The team

